

THE HIGHEST STANDARDS

Always set and deliver the highest standards: never settle for less.

INVEST TO ACHIEVE

Care about the now; create the very best for your future.

EVERYONE IS VALUED

We are unique individuals working together to be the best.

NO EXCUSES

Create solutions, not excuses.

NEVER GIVE UP

Resilience is essential; self-belief drives improvement.

CULTIVATE YOUR CHARACTER

Qualifications open doors; your character gets you through them.

GCSE Business | Year 10 | 2023-2024

Half Term 1	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Holiday
		Introduction to Business	1.1 - Enterprise & Entrepreneurs	1.2 - Business Planning	1.3 - Business Ownership	1.4 - Aims and Objectives	1.5 - Stakeholders	1.6 - Business Growth	
Half Term 2	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13- LC1	Week 14	Week 15	Holiday
	Topic 1 - End of Topic Assessment	Topic 1 - CTG Assessment & Technique	2.1 - The Role of Marketing	2.2 - Market Research		2.3 - Market Segmentation	2.4 - Marketing Mix - Product	2.4 - Marketing Mix - Price	
Half Term 3	Week 16	Week 17	Week 18	Week 19	Week 20	Holiday			
	2.4 - Marketing Mix - Place	2.4 - Marketing Mix - Promotion		Topic 2 - Marketing SPA Assessment	Topic 2 - Marketing CTG Assessment				
Half Term 4	Week 21	Week 22	Week 23	Week 24- LC2	Week 25	Week 26	Holiday		
	3.1 - Human Resources	3.2 Organisational Structures and Ways of Working		3.3 - Communication	3.4 - Recruitment and Selection	3.5 - Motivation and Retention			
Half Term 5	Week 27	Week 28	Week 29	Week 30	Week 31	Week 32	Holiday		
	3.6 - Training and Development and 3.7 Employment Law	Topic 3 - People SPA Assessment	Topic 3 - People CTG Assessment	Business 1 Revision and Exam Technique	4.1 - Production Processes	4.2 - Quality Assurance			
Half Term 6	Week 33	Week 34	Week 35	Week 36	Week 37	Week 38	Week 39- LC3		
	4.3 - Customer Service and Sales	4.4 - Consumer Law & 4.5 - Business Location	Business 1 Revision and Exam Practice	Trial Examinations		4.6 - Working with Suppliers	Topic 4 - Production SPA		
How does this year deliver your curriculum intent?		Business 1 and Business 2 equip our students with the skills and confidence to explore how different business situations affect business decisions. Each topic will encourage students to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware. This year continues to allow students to make an informed approach that will help them to evaluate choices and decisions about their future working lives.							